



I.N.D.I.A. TRUST

IN PURSUIT OF CREATING ONE MILLION ENTREPRENEURS

**This Project is dedicated to the Youth,
The Future of our Country, to share a new tomorrow
through their quest for nobility and profound character**

**Can you take the right decision your environment needs today and
preserve it for the days to come? We are calling all those citizens who
would care for the country today, tomorrow and forever.**

PREAMBLE

Never was the time in the history of India, there was so much need to understand, evaluate and harness the human resource as today. What this great nation will henceforth depends not on the material resources or political stability but on our ability to create a climate where individuals can draw upon their infinite capacity and contribute to the prosperity of the self and the nation.

Our past history reveals, that there is no equivalent to our country in enhancing the power of the human mind. India was the homeland of the invisible powers, that rules the destiny of men and nations and its ancient scriptures that form the foundation of metaphysics for the entire world.

From these sublime peaks of Indian glory we have today sunk into a virtual moral abyss of corruption, misrule and leadership delinquency.

We must perhaps acknowledge that, notwithstanding all the economic and industrial development we have achieved, we have failed to build a just, caring, successful, powerful, healthy and wealthy society based on moral absolutes of justice, equity and compassion, that the founding fathers of our nation fondly dreamt of.

INFORMATION

I.N.D.I.A TRUST believes that by 2020 AD, India would be amongst the
-FIRST TEN COUNTRIES IN PER CAPITA INCOME
-THIRD IN PURCHASING POWER PARITY,
-THE LARGEST SOFTWARE DEVELOPER IN THE WORLD

-AND ITS ADVANCES IN SPACE TECHNOLOGY would greatly enhance its potential for education, telehealth, remote sensing, meteorology, disease management potential etc.

Our nation, is predicted, will develop into a HUMAN – RESOURCE – POTENTIAL ORIENTED – STABLE DEMOCRACY. But economic growth to be meaningful must go hand in hand with social support and social justice. All this will be possible only if we draw upon the enormous talent, energy of younger generation of our nation, by value based, success based, enterprise based education. **I.N.D.I.A TRUST** is being started, keeping the country's future at heart.

To this **I.N.D.I.A TRUST** is dedicated. If this project kindles the thought process, satiates some of the knowledge appetite, is able to provide direction to Indian youth, then we will be satisfied for creating one million successful SOCIAL ENTREPRENEURS AND BUSINESS LEADERS who will not wait for jobs but will create millions of jobs.

MESSAGE FROM THE FOUNDER PRESIDENT

DEAR FRIENDS AND MY COUNTRY MEN,

Successful people apply a vast amount of energy to acquire status, money, knowledge and success.

However the future is very unpredictable. Either political or economical or personal or natural circumstances would adversely affect your lives.

Protection and development of the future must be a priority and now is the time to make arrangement which can nourish your life for the future so that you can be sure that your loved ones will be looked after.



A surefire way to achieve the purpose will be to trust someone. So, who can you talk to? Who can you trust to be uncompromisingly professional, utterly discrete and of course absolutely dependable?

TRUST I.N.D.I.A TRUST

Entrust the future of your life with **I.N.D.I.A. TRUST**

I.N.D.I.A TRUST will be your friend in achieving knowledge, status, wealth and success in your life.

**CAN YOU DO SOMETHING FOR
YOUR FAMILY !
YOUR SOCIETY !
YOUR NATION !**



Learn ing

Re focus ing

Ad aptable

INDIA IS DISTINCT TO BE THE TEACHER OF ALL LANDS.

Never was any generation of men intent upon the pursuit of well-being more advantageously placed to attain it, who yet, with seeming deliberation, took the opposite course - towards chaos instead of order,
- towards breakdown instead of stability,
- towards death, destruction and darkness instead of life, creativity and light.

The current decade has ceased to belong to the category of the lost decades in point of economics, but not in point of national leadership and social cohesion.

The persistent incompetence of social, political, economical and development institutions in charge of one of the most intelligent nation on earth, the abysmal depths to which the nation with the finest spiritual heritage has sunk, and the phenomenal capacity for endurance of our simple, honest, downtrodden poor.

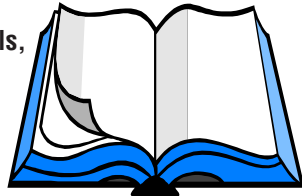
One is driven to believe the tenet of ancient Indian culture that the law of karma operates not only for individuals but also collectively for groups, nations, and races, in which individuals necessarily participate.

**“The invasion of an Army
can be Resisted,
but not an idea
whose time has come”**

THE MISSION

Today in our society every family wants to develop their educational, economic and social status thereby to achieve happiness, harmony, peace and success. How to achieve? Is it possible?

There are millions of industries, thousands of colleges and schools, hundreds of universities, countless scientists, educationists, management specialists, professionals, world class Knowledge Managers and yet we are still considered as a developing nation.



Our human development index is pitifully at a very low level. The role of government becomes ambiguous between private and public partnership.

**India
A poor nation with rich
people**

A country cannot be strong if it has weak and poor people. **I.N.D.I.A TRUST** has its objective in fulfilling the dreams of that ordinary individual to become rich, healthy and wealthy because we know an average middle income family can achieve a paradigm shift in the economic status with one million rupee.

**I.N.D.I.A TRUST BELIEVES
A FEW FAITHFUL AND
COMMITTED CITIZENS
CAN CHANGE THE DESTINY
OF THIS NATION.**



Micro Enterprise	Management	Part time Income
Leadership Skills	2+2 = 5	Fund for Education
Relationship Business System		MotivACTION

**Who lives
if
the Country dies!**

**Who dies
if
the Country lives!**

THE OBJECTIVE

By virtue of the experience acquired by our associate organisations, **I.N.D.I.A. TRUST** has understood that the greatest problem the nation is facing is **UNDER-UTILISATION OF THE TALENTS AND ENERGY OF EDUCATED YOUTH.**

Every young man and woman nurture dreams to achieve educational, social and economic status in their life. These men and women who are predominantly from middle income group family, shelve their dreams during the course of their education and end up taking pecuniary jobs for survival, thereby putting an end to their dreams for success.



DURING THE LAST 62 YEARS, INDEPENDENT INDIA HAS CREATED MILLIONS OF UNDEREMPLOYED, UNEMPLOYED AND UNEMPLOYABLE EDUCATED DERELICTS.

Till today, most of the career opportunities have been in the nature of employment in private sector. **BUT, THERE HAS BEEN A SUSTAINABLE INTEREST AMONG THE YOUTH TO BE ENTREPRENEURS AND SELF-EMPLOYED ALSO.**

Just look at the Indian economic conditions, Government policies, Banking rules and regulations, Social Stigmas, Family Expectations, Educational Leadership, Role Models and Mentors.

You will find three deterrent factors that has been consistently playing a negative role in the minds of budding entrepreneurs.

- A. NON AVAILABILITY OF SEED CAPITAL**
- B. NO FACILITY TO INCUBATE CREATIVE IDEAS**
- C. UNMET ASPIRATIONS BY PARENTS AND SUPPORTERS.**

THE PROJECT

I.N.D.I.A. TRUST, by the virtue of its Research and Experience in the last 20 years has identified, a time tested social entrepreneurship concept that has revolutionised and re-engineered the economic status of middle income group families world wide.

According to the latest information more than one lakh average income family in India have undertaken these entrepreneurial opportunities as part of their lives and have successfully transformed their economic status.

I.N.D.I.A. TRUST has always believed that young educated men and women of our nation have tremendous potential but lack of opportunities.

Our association with thousands of educated youth, from various colleges and schools, have only proved that given the opportunity, guidance and mentoring, majority of the youth are prepared to become successful entrepreneurs.

We would like to present this opportunity to you, whom we think should be the prime beneficiary behind this giant movement.

**An Army of a Deer led by a lion
is more to be feared, than
a pack of lions led by a deer**

The objectives of the **I.N.D.I.A. TRUST** shall be as follows:

1. Identify potential youth and give them an opportunity to become successful social entrepreneurs.
2. Give them total support in terms of education, training and development.
3. Help them to reach higher economic status in short span of time.
4. Make them to understand that to become a successful entrepreneur, he/she does not require major investment but, **TIME, ENERGY AND COMMITMENT.**

Dear Friends, we know among you some of you must be nurturing an idea or a dream to reach successful wealth status in terms of earning substantial income.

We also understand that the only factor stopping you, is your lack of investment and lack of opportunities. We also know that some of you are prepared to undertake any responsibility and put tremendous commitment.

-TO REALISE YOUR DREAMS.

-TO BECOME A BUSINESS LEADER.

-TO BECOME PROSPEROUS

Exchanged
Divisional
Measurement

A WORD FROM I.N.D.I.A. TRUST

Dear Heads of the Institutions, stake holders, parents and Leaders of this nation.

There are more than 500 Universities, 20,000 colleges, Hundreds of institutes of higher learning and research bodies. Several lakhs of students awarded with degrees are coming out from the colleges with a lot of hope and faith to achieve successful career in their life.

India Vision 2020 committee has predicted that, there will be ten crore unemployed people in India in the next few years!

Do we have a solution to this national problem?

I.N.D.I.A. Trust, by virtue of its expertise in this field has been providing answers to this issue in various forms.



We have to recognize the basic Indian truth, that strong youth are necessary foundation for the strength and the stability of the country.

One unforgettable lesson has been learnt – if things go well with youth, the nation prospers, when youth falter, the nation fails.

Despite this, the fact remains that India has a large unfinished, ever continuing agenda when it comes to educated youth and their career management.

As a nation, we can make no more important investment. Today young men and women will have to carry a staggering burden. Transforming this will require the best educated and the best trained work force in the Indian history that will give every youth, full opportunity to develop the necessary skills and contribute to the community.

One of the most important contribution of our organisation is to build capability towards acquiring employability skills and Entrepreneurship skills.

This is a special programme organized for the youth to participate even more fully in a movement that will radically change their lives and ultimately the nation.

**WELCOME
TO THE WORLD
OF ENTREPRENEURSHIP**

We would like you to take this association with us as an opportunity to achieve their career success, **today, tomorrow and forever.**

Let us join hands together and dedicate this project to the young men and women of this country because our nation's future depends on their fitness.

Your participation is warmly insisted.



Sometimes our light goes out; but is blown into flames by another human being. Each of us owes deepest thanks to those who have rekindled this light.

Business, in our country is not merely an activity for **individual profit**. In the Indian milieu, a business person is the custodian of the vital interests of society.

Mahatma Gandhi articulated this view in his inimitable way. He called on business leaders to consider themselves **trustees of society's wealth**. Given this background, the concept of **social partnership** comes naturally to us.

We know that this is the ideal. Reality is somewhat different. Therefore, business must redefine its location in our social fabric. Because a revolution of galloping aspirations and rising consciousness is sweeping our planet. **Because an island of prosperity is unsustainable in an ocean of poverty**. Because profits cannot rise by keeping prices abnormally high. Because business no longer thrive if it remains insensitive to the

From Customers to	Business Ambassadors	Paradigm Shift
Relatives & Friends	Social Status	Financial Freedom
Education for	Nation	Realising your dreams

needs of society. This has began to dawn powerfully as the old world yields to the new, as Newton gave way to Einstein, as the Industrial age is over whelmed by the Knowledge age.

The Spirit of "take" permeated the old world.

The spirit of "partake" flavours the ethos of the new world.

In the old world, society was divided into the haves and the have nots. One class produces surplus value, and another appropriates it. This paradigm has changed dramatically. In the new world, partnership is the cornerstone of business ethos.

Philanthropy was the cornerstone of the old world. **Sustainable development, human dignity and business ethics** are the philosophy



of the new world. In the old world, kindness manifested itself as charity. In the new world, empowerment is the enlightened approach. Earlier, the accent was on building schools; hospitals and homes for the infirm. Now, education, health, shelter and the needs of the physically challenged are recognised as basic human rights.

These are fundamental changes. **Economic prosperity, environmental quality and social equity** have become integral to the business society interface in the new world order.

Responsible companies now present triple bottomlines in their annual reports – financial, environmental and social. Financial investors increasingly take a negative view of socially irresponsible organisations and shy way from 'sin stocks'.

Of course, this is not enough. Even now, society and business are viewed as two distinct activities trying to engage each other. That is a far cry from true vibrant partnership. Therefore, much more needs to be done. Business and NGOs still relate to each other in a confrontational mode. This must change.



Non Governmental organisations must place corporates under greater scrutiny especially in their use of natural resources and human rights abuses. This is as it should be. Business must now frown upon it. Similarly, NGO must also change their mindset. Society as a whole will be benefited if the two work in the **true spirit of cooperation**.

